

ECONOMIC OUTLOOK LUNCHEON

December 14, 2021

2022's Economic Outlook Luncheon



The Outlook Luncheon is an economic forecast for the upcoming year. An expert panel recruited by the Chamber shares their predictions for economic trends imperative to local business in the upcoming year, with topics ranging from the Economic Outlook for our state and city, a look at costs of energy for businesses, Supply chain issues for manufacturers & more.

Sponsorship opportunities

Our sponsorship levels allow for stronger recognition and engagement with attendees by incorporating you into the promotion and marketing of the event. This gives each of our members a unique opportunity to become involved in the event while promoting your brand to the greater Nashua community.



ECONOMIC OUTLOOK LUNCHEON

December 14, 2021

Presenting Sponsor: **SOLD** **\$3,000**

As the Presenting Sponsor you will receive the most prominent brand identity in all marketing materials supporting the event. This package also includes 10 tickets.

Specific benefits include:

- Visibility as a lead sponsor with logo on all marketing materials
- Recognition as lead sponsor with logo on all digital marketing including social media, event website, Chamber homepage, and email communications to 5,500 email contacts, ~3,000 social followers,
- Speaking Opportunity during the program
- Digital logo displayed at event
- Marketing blog on www.nashuachamber.com (content must be provided)
- Logo and company marketing piece included on the front of the program
- 10 Event Tickets

Supporting Sponsors **\$1,500**

As a Supporting Sponsor you will receive brand identity in all marketing materials supporting the event, both printed and electronic. This package also includes 5 tickets.

Specific benefits include:

- Company logo on all marketing materials
- Presence of sponsor logo on all digital marketing including social media, event website, and email communications to 5,500 email contacts and over 3,000 social followers
- Company name recognition during formal speaking program
- Digital logo displayed at event
- Logo and company marketing piece included on the back of the program
- 5 Event Tickets

Sustaining Sponsor **\$500**

- Brand recognition from the speaking podium
- A mention and thank you inside the event program
- Digital logo displayed at event
- 2 event tickets

Interested in Sponsoring this event?

Contact: Wendy Hunt, President & CEO
Greater Nashua Chamber of Commerce
603.881.8333 or whunt@nashuachamber.com