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UniFirst Celebrates 17th Annual Founder's Day

Company Reflects on "Core Values," New Safety Initiative; Names Employee of the Year

Nashua, NH— Founder's Day is the day each year when the over 250 locations of UniFirst Corporation across North America and in Europe celebrate the memory of company founder Aldo Croatti. The company's 14,000-plus employee Team Partners take a break from their busy schedules and join together to honor the man who started the \$1.6 billion uniform service and supply company on July 12, 1936. The UniFirst facility in Nashua marked the occasion with special festivities on July 13, 2018.

Founder's Day has been an annual event since Mr. Croatti's passing in 2001 and is held on the Friday closest to the historic founding date each year. Annual festivities include presentations, barbecues, speeches, fun-filled activities, and awards. The day recognizes Croatti's founding Core Values that remain the foundation of the company's corporate culture today—Customer Focus, Respect for Others, and Commitment to Quality—with Team Partners renewing their annual commitment to the company's Essentials of Service and pledging to keep customers the focus of everything they do.

This year's celebration also served as a kickoff to a companywide safety initiative that reinforces UniFirst's long-standing commitment to creating a safe work environment for all of its employee Team Partners. Holding true to the company's family-like culture, leadership from each location also highlighted the importance of Team Partners practicing safe habits at home and act as "safety heroes" to help prevent any issues that may arise, whether at home or work.

"We care about the safety of our employee Team Partners and their families," says Steven Sintros, UniFirst president and CEO. "Whether it's in the home or at the office, safety is a top priority and we're committed to helping everyone in our UniFirst family stay safe. I can't think of a better way to communicate this message than on the day when we all gather together as a family to celebrate our founder and the Core Values that make up the fabric of our company."

It is in this same spirit that, on Founder's Day, each location names its Employee of the Year—the person who best exemplifies UniFirst's Core Values. This year, Jennifer Howes was named as the Nashua Employee of the Year. Location manager Greg Mazares said, "We're thrilled and honored to have Jennifer represent our location as the Employee of the Year for 2018. UniFirst's 80-plus years of business success is due, in no small part, to people like her and their continued focus on and willingness to make our customers the number one priority. Customer focus is the hallmark of our company." Ms. Howes was presented with a

special recognition gift and her name is engraved on a special plaque that is on permanent display at the UniFirst site. Howes, who currently works as Customer Service Rep, lives in Merrimack, NH and has worked at UniFirst since 2000.

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About UniFirst

Headquartered in Wilmington, Mass., UniFirst Corporation (NYSE: UNF) is a North American leader in the supply and servicing of uniform and workwear programs, as well as the delivery of facility service programs. Together with its subsidiaries, the company also provides first aid and safety products, and manages specialized garment programs for the cleanroom and nuclear industries. UniFirst manufactures its own branded workwear, protective clothing, and floorcare products, and with 250 service locations, over 300,000 customer locations, and 14,000 employee Team Partners, the company outfits nearly 2 million workers each business day. For more information, contact UniFirst at 800.455.7654 or visit UniFirst.com.