



The Vermont/New Hampshire Marketing Group is hosting their 30<sup>th</sup> Annual Marketing Conference right here in Nashua at the Courtyard Marriott/Event Center. Greater Nashua Chamber members receive special pricing. We know your time is valuable and getting out of the office for 2 days can be tough so we also offer single day rates.

**Dates of the Conference are Wednesday, May 23 & Thursday, May 24**

We have gathered speakers from around the country who have agreed to share their secrets for success in Branding, Content Marketing, Innovations in Printing, Mobile, Digital, and how to take on the challenges that Amazon presents.

Whether you are trying to grow your customer file, maintain your current customers, considering launching a new business, or just want to hear the latest in marketing tools & trends, you will find this conference will provide relevant content to help you with your business goals.

**WEDNESDAY SCHEDULE**

- Ways to Build Your Brand on a Tight Budget, Deirdre Fitzgerald, W. S. Badger Company
- Telling Stories that Matter with Content Marketing, John Hazard, Lighthouse Creative
- Let's Talk Mobile, Chris Ziter, Trigger Email Marketing
- Why Subscription Box? John Roman, Battlbox
- Understanding Innovations in Print Across All Channels, Patrick Reagan, Compu-Mail

Cocktail Reception, Dinner and the Escape Room Challenge

**THURSDAY SCHEDULE**

- Capitalizing Off the Amazon Opportunity, Jason Baer, Vermont Teddy Bear
- Exploring and Achieving Work & Life Balance, Jeff Saari, Visionary Coaching
- Power of Video for Businesses, Rose Morabito, Brightcove
- Silent Auction Closes, Closing Remarks

You will leave this conference with the knowledge you need to grow your business. Plus catch up with old friends, make some new friends. Bring plenty of business cards! The networking and socialization is just another benefit of attending the Conference. We hope to see you there.

For information and to register online - [www.vtnhmg.org/2018Conference](http://www.vtnhmg.org/2018Conference) or you can call 802-457-2807 or email us at [vtnhmg@vtnhmg.org](mailto:vtnhmg@vtnhmg.org)