



September 20, 2016



Victory Academy & Bishop Guertin High School Set To Launch Partnership

(NASHUA, NH) – Velocity Performance’s Victory Academy and the prestigious Bishop Guertin High School have developed a ground-breaking partnership to deliver a unique leadership experience to over 125 rising sophomores, juniors and seniors. The BG Victory Academy kicks off on September 21st and will span the course of the 2016-2017 school year. The sessions will be co-led by Velocity Performance and BG Victory Leadership Coaches. The school’s mission states its commitment to forming the whole young person and strives to develop their students to their greatest potential. By offering the BG Victory Academy opportunity, the school continues to show their industry leading support and dedication to their students, with a holistic approach to guide each and every student to be their best.

Bishop Guertin President, Linda Brodeur, is enthusiastic about the launch of the academy. *“We are very excited to partner with the Victory Academy! The mission based leadership program matches well with the core values at Bishop Guertin High School. Our goal is to send our graduates out ready to change the world for the better. They will learn valuable lessons in leadership, which they will nurture and grow through their time at BG and beyond.”*

The Victory Academy is excited to partner with BG and help support their mission through this formal leadership-training opportunity. Over the course of the school year, students will attend 7 Velocity Performance led programs, as well as 7 BG led exercise / reinforcement based sessions. Students will be challenged to explore their individual leadership potential and build a foundation to implement immediately. The programs will offer captivating lessons and thoughtful exercises around the Victory Academy's *9 Attributes of Winners* and *9 Actions to Becoming a Leader*. Presenters will discuss identified leadership traits, attributes and challenges of business, athletic, community and school leaders. With this foundation, students will have a responsibility to influence their classmates, teams, clubs, and the BG community, to make those around them better.

Bishop Guertin Vice President of Advancement, Jason Tesini, has been a champion for the academy. *"We believe that every one of our students is an aspiring leader, and the Victory Academy is an opportunity for any student to make the choice to unlock their potential. We believe the BG Victory Academy is an opportunity that is very unique in any high school environment and truly feel honored to bring this level of a program to our students. Through the academy, our students will be able to understand their leadership potential in order to improve their individual and team-based performance. This program demonstrates our commitment to forming the whole young person."*

BG alumnus, founder & managing partner at Velocity Performance, Brendan P. Keegan, is passionate about building young leaders and is thrilled to be able to donate this program to his alma mater. *"I am excited to launch the BG Victory Academy with the purpose of building emerging leaders and supporting BG's philosophy of whole person formation. While a student at BG, I learned many valuable leadership lessons and am so grateful to the teachers, coaches, and administrators that positively influenced my life. Donating the BG Victory Academy is my small way of thanking the school for all it had taught me and hope that the academy impacts thousands of students in the years to come."*

Velocity Performance is committed to building one million leaders and to maximize the potential of the emerging generation. The company has trained over 100,000 leaders in 150 countries and Velocity's Victory Academy division has trained over 10,000 students at highly touted academic institutions such as Brown University, Dartmouth College, Tufts University, Rivier University, WPI and Amherst College.

About BRENDAN P. KEEGAN

Brendan P. Keegan is Founder and Managing Partner at Velocity Performance. He is a 4-time turnaround CEO of large, private equity backed companies and served as the Fortune 100's youngest Chief Sales Officer for EDS, a \$22 billion technology industry leader. Brendan has raised nearly a billion dollars in capital and returned twice the industry average to investors through successful exit strategies. He has led over 25,000 people in 150 countries and driven sales teams to over \$100 billion in sales. Brendan was named a Distinguished Fellow by Dartmouth College for his contribution to the engineering field, a successful entrepreneur by FastCompany, Volunteer of the Year and Coach of the Year for his commitment to community service. Brendan is a sought after speaker by companies across the globe on leadership, sales and performance. Brendan received his bachelor's degree from Rensselaer Polytechnic Institute and his masters degree from The George Washington University. He serves on corporate and non-profit boards as well as Chairman of the Keegan Courage & Faith Foundation and Founder of the nashuaHUB Business Incubator.

About the VICTORY ACADEMY

The Victory Academy delivers hands-on, experiential leadership programs for students, athletes, coaches and administrators at many of the world's most prestigious colleges, universities, prep schools and high schools. Our vision is to inspire leadership to empower the emerging generation to maximize their potential and lead others to VICTORY.

Learn more: <http://www.victory.academy>

About VELOCITY PERFORMANCE

Velocity Performance delivers results-oriented training programs, high-value consulting and targeted

executive coaching to many of the world's leading companies, small and medium businesses, and non-profits. Our vision is to build one million leaders to drive performance, sales and revenue growth. Learn more: <http://www.velocityperformance.com>

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