



Leading NH Restaurant Group Hires Velocity Performance for Leadership Development

(NASHUA, NH) - Velocity Performance has been retained by *Great New Hampshire Restaurants* – one of New Hampshire’s largest independently owned group of restaurants – to strengthen the leadership skills of the company’s many managers within their eight restaurants located across southern New Hampshire and the Lakes Region.

Great NH Restaurants is one of New Hampshire’s most popular restaurant chains, well known for their multiple T-BONES Great American Eateries located in several southern NH communities, the Cactus Jacks Restaurants in both Manchester and Laconia, and The Copper Door in Bedford. Tens of thousands of NH residents, along with visitors to the Granite State, frequent their restaurants on a daily basis.

Velocity Performance has developed a Great NH Leadership Academy for over 50 assistant managers, managers, general managers and managing operators across all eight restaurants. The Leadership Academy will span nine months and focus on developing leadership, management, and professional skills leveraging Velocity’s models, tools and experience.

Brendan P. Keegan, Managing Partner at Velocity Performance, said of Great NH Restaurants, *“Hospitality is one of New Hampshire’s most critical industries, and with eight different restaurant locations and three different restaurant concepts, Great NH Restaurants is one of the top leaders in NH’s restaurant community. We are tremendously gratified to partner with the ownership of Great NH Restaurants in a meaningful way that will bring high-impact leadership development to the lifeblood of their company. Leadership within any company is important, and this is especially so for restaurants that rely upon the ability of their employees to connect and engage with their guests on a daily basis.”*

Tom Boucher, CEO and co-owner of Great NH Restaurants, said of their new partnership with Velocity Performance, *“One of our core values is to take care of our employees and treat them like family. We are continually looking for ways to invest in our people to ensure they can perform their jobs at the highest level. The Great NH Leadership Academy has been a real eye opener on many levels and is already having an impact throughout our company.”*

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About Great NH Restaurants

The Great NH Restaurants company is owned and managed by three partners – Tom Boucher, CEO; Mark Fenske, CFO; and Dan Fraser, COO. The company’s first restaurant, T-BONES Great American Eatery, was founded in 1984. The company has since grown to three different restaurant concepts and eight total restaurant sites, spread across southern NH and the Lakes Region. The T-BONES concept is now found in five different cities and towns in NH, while the Cactus Jacks Restaurants can be found in both Manchester and Laconia. The company’s newest and more elegant dining concept – The Copper Door – was opened in 2011 and is located in Bedford. The company employs nearly 600 people across its many sites, and is a major contributor to numerous charities and other community-building initiatives in each of the towns where their restaurants are located.

About Velocity Performance

Velocity Performance delivers results-oriented training programs, high-value consulting and targeted executive coaching to many of the world’s leading companies, small and medium businesses, and non-profits. Our vision is to build one million leaders to drive performance, sales and revenue growth.

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Have a question? We would like to hear it.

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