



FOR IMMEDIATE RELEASE

Nashua, N.H. May 18, 2016

President's Circle Leadership Forum features prominent CEOs sharing 21st-century successes



Photo Caption: (from left to right) Michael L'Ecuyer, President and CEO of Bellwether Community Credit Union; John E. Tulley II, President of Tulley Automotive Group; Paul Clark, President & CEO of Clark & Lavey Benefits Solutions, Inc. and President's Circle Steering Committee Chairman; and Howard Brodsky, Co-Founder, Chairman, and CEO of CCA Global Partners.

Photo by Jodie Andruskevich

Rivier University President's Circle hosted a Leadership Forum entitled "Challenges and Opportunities for New Hampshire Businesses" on May 18. The event featured three prominent chief executives: Howard Brodsky, Co-Founder, Chairman, and CEO of CCA Global Partners; Michael L'Ecuyer, President and CEO of Bellwether Community Credit Union; and John E. Tulley II, President of Tulley Automotive Group. The well-known leaders shared their insights on New Hampshire's competitive business environment and the strategies that have led to their successes.

The leaders cited exceptional customer service experiences, living your brand, and awareness of the ever-evolving global marketplace as keys to business growth and market expansion. Discussion on hiring and retaining top-quality employees, specifically the millennial workforce, focused on creating compensation and benefit structures to align with revised definitions of success. All speakers noted and encouraged the use of technology and social media to deliver superior user experiences and stronger revenue streams.

The President's Circle brings together business and community leaders several times each year to discuss topics that impact the businesses and citizens of New Hampshire and Massachusetts. Leadership Forums feature experts on a variety of topics to create a community dialog as well as generating new ideas and approaches to issues impacting our businesses, organizations, and the quality of life in our communities today and tomorrow.

Previous President's Circle speakers have included former presidential candidates Governor Jeb Bush and Carly Fiorina, former U.S. House of Representatives member New Gingrich, U.S. Ambassador to China Jon Huntsman, President and CEO of Fallon Community Health Plan Patrick Hughes, ARC Energy CEO Dr. Kedar Gupta, and Vice President of Global Customer Solutions for UPS Lisa LaFave.

For more information on the President's Circle and future events, visit www.rivier.edu/presidentscircle.

END

###

Rivier University www.rivier.edu
420 South Main Street
Nashua, NH 03060

CONTACT:

Patricia E. Garrity
Director of Marketing and Communications
Office: (603) 897-8514, Cell: (603) 670-4133, or pgarrity@rivier.edu

Notes to editors:

Founded in 1933 by the Sisters of the Presentation of Mary, Rivier University is a Catholic institution recognized for distinctive academic programs, offering many of the region's leading programs at the undergraduate, graduate, postgraduate, and doctoral levels. With Nashua as our home and the world as our classroom, the Rivier experience ensures that students develop leadership skills as well as an awareness and appreciation of diverse cultures in New England and around the world.