

FOR IMMEDIATE RELEASE

## “United Way backs Boys and Girls Club of Greater Nashua with \$32,000 annual grant”



**Photo Caption:** “United Way President Mike Apfelberg (left) presenting Boys and Girls Club of Greater Nashua CEO Norman Bouthilette with an annual support grant in the amount of \$32,000 for several of the Clubs’ Programs.”

Norman Bouthilette the CEO of the Boys and Girls Club of Greater Nashua, explains what his

company means for Nashua and surrounding towns. “The Boys and Girls Club of Greater Nashua helps fill the gap between school and home. More than 500 school age youth enter our doors each day. The club’s affordable \$35 annual membership makes it accessible to all elementary, middle, and high schoolers throughout our community. Our children live with challenged economic, social, or family circumstances. We help ensure they have greater access to quality programs and services that will enhance their lives and shape their futures. The United Way of Greater Nashua helps us provide diverse programming in each of our three priority outcomes: Academic Success, the development of Good Character and Citizenship, and adopting healthy lifestyles. These are the keys that open the doors to bright futures.”

According to Mike Apfelberg, “For many years we have been fortunate to be able to help fund several of the critical programs at the Boys and Girls Club of Greater Nashua. When people think of the club, they often think of something like the swim team, but often don’t consider the impact which the club has on citizenship, academic success, and the development of healthy lifestyles. These cornerstones of the club’s mission align well with United Way’s mission of supporting health, education, and economic stability. United Way support helps the club to make these programs accessible and sustainable year in and year out. We are very proud of the work done by the club with Greater Nashua’s youth and pleased to be a key partner. Our donors appreciate that 100% of the support we provide goes to program costs, not administration, and that all United Way programs are thoroughly vetted, measured, audited, and accountable for specific outcomes.”

United Way of Greater Nashua currently provides program funding for 29 different programs in 17 different agencies throughout the 11 communities of Greater Nashua. United Way partners with individuals, companies, and thousands of company employees to raise these funds, primarily through payroll giving. In addition to supporting critical needs in our community, United Way also plays a leading role in youth substance abuse prevention through the “Nashua Prevention Coalition” and is deeply involved in social inclusion efforts through the One Greater Nashua coalition. If you are interested in learning more about United Way of Greater Nashua and becoming a partner company or agency, please visit them up on-line at [www.unitedwaynashua.org](http://www.unitedwaynashua.org) or call (603)882-4011.