

NEWS

About Service Credit Union

Press Release

Service Credit Union
3003 Lafayette Road
Portsmouth, NH 03801
P: 603-422-8300
www.servicecu.org

For Immediate Release: April 27, 2016

For More Information: Karen Benedetti, 603-422-7827
Lori Holmes, 603-422-7832

Service Credit Union Business Connection focuses on leveraging millennials to lead your company

PORTSMOUTH, N.H. – (April 27, 2016) –Service Credit Union invites entrepreneurs, small business owners and decision makers to attend a Business Connection workshop and lunch on May 18th from 10:00 a.m. to 1:00 p.m. at The Bedford Village Inn in Bedford, N.H. The workshop focuses on how to leverage the millennial generation within your workplace.

Russ Ouellette, Doctor of Management, an expert in high-performance coaching and organizational development, will moderate a discussion on aligning a business plan and talent acquisition strategy that will leverage this segment. This interactive program will involve attendees in a short exercise after the panel discussion.

“This workshop will provide key insights for businesses to attract, engage and retain younger workers who will endeavor to lead those businesses into the future,” said David Weed, Assistant Vice President of Service Credit Union’s Business Services Department.

Leveraging Millennials to Lead Your Company is a free Service Credit Union event but registration is required as space is limited. Lunch will be provided. Register by visiting www.servicecu.org/businessconnection or by calling 800-936-7730.

The panel includes Michael J. Skelton, President and CEO of the Greater Manchester Chamber of Commerce; Marlana M. Carroll of Vital Design, an adjunct professor of marketing at Lakes Region Community College; and Liam Ouellette, marketing intern at Grapevine Marketing in Manchester.

Ouellette is the Managing Partner and Founder of Sojourn Partners. He has a Doctorate in Management and is a graduate of the Coaches Training Institute. Active in community affairs, he is currently Chair of the Greater Manchester Chamber of Commerce, is the past Chairman of the Leadership Greater Manchester Steering Committee, is the current Chairman of Serenity Place and is an adjunct professor at New England College.

Service Credit Union is a full service financial institution with more than 228,000 members worldwide, offering a wide range of financial products to its members. With 54 branches including two staffed 24/7 contact centers, Service Credit Union serves anyone who lives or works in New Hampshire, 4 towns in Cape Cod, MA., and all branches of the U.S. Military and Department of Defense employees and their families. With over \$2.9 billion in assets, Service Credit Union has 34 branches in New Hampshire, one in Massachusetts, one in North Dakota, 16 branches on U.S. military bases in Germany and online and mobile banking services.