



news release

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Contact: Mary Wallan
(617) 509-2419
mary_wallan@hphc.org

William Brewster, MD, to lead Harvard Pilgrim's New Hampshire office

(Manchester, NH) Harvard Pilgrim has promoted William Brewster, MD, to vice president, responsible for all strategic and operational aspects of the company's New Hampshire regional market. Beth Roberts, former head of the New Hampshire office, was named senior vice president of enterprise sales & marketing, with oversight of regional markets in New Hampshire, Maine, Massachusetts and Connecticut, and also sales, marketing and product development.

"During his time at Harvard Pilgrim, Bill has played an integral role in the development of initiatives to improve the patient experience and health care outcomes for our New Hampshire members," said Roberts. "Bill has been instrumental in the formation of our population health joint venture Benevera Health with Dartmouth Hitchcock, Elliot Health Systems, Frisbie Hospital and St. Joseph Hospital."

Dr. Brewster received his undergraduate degree from the University of Vermont in 1977 and his medical degree from George Washington University in 1981. Bill is a board certified internist who has practiced in New Hampshire since 1987 and in the Rochester community since 1994. During his career, he has served as medical director for Seacoast Redicare, medical director for Well Sense, medical director for the IPA Physicians Association of Rochester, and director of the IPA's PHO Health Advantage NH. He also served on the board of directors for Frisbie Memorial Hospital and Memorial Hospital in Conway, New Hampshire. He is currently on the board of directors for the Citizens Health Initiative and the Foundation for Healthy Communities.

Bill is a New Hampshire native who currently lives in Hooksett with his wife Jo-Ann, who is an ICU nurse at Frisbie Memorial Hospital.

About Harvard Pilgrim Health Care

Harvard Pilgrim is a not-for-profit health services company that, along with its subsidiaries, is improving the well-being of its 2.7 million customers. Harvard Pilgrim's flagship health plans in New England provide health coverage to 1.3 million members, while another 1.4 million individuals are served through Health Plans, Inc., a subsidiary that provides integrated care management, health coaching and plan administration solutions to self-funded employers nationwide. Founded in 1969, Harvard Pilgrim has built its reputation on innovation and collaboration with a goal of lowering health care costs, improving care and enhancing the overall member experience. It is known for its excellent clinical programs, customer service, health improvement strategies and innovative tools that offer consumers greater transparency and empower them to make better decisions about their health care. Harvard Pilgrim is home to the Harvard Pilgrim Health Care Institute, a unique collaboration with Harvard Medical School. As Harvard Medical School's Department of Population Medicine, the Institute is the only appointing department of a U.S. medical school housed within a health plan. Funded primarily through external government and private sources, it provides critical information to all levels of our health care system on issues affecting population health and health care delivery. Harvard Pilgrim is

consistently among America's highest-rated health plans according to an annual ranking of the nation's best health plans by the National Committee for Quality Assurance (NCQA)*.

* Harvard Pilgrim Health Care of New England is currently rated 4.5 out of 5 for its private HMO/POS plans in NCQA's Private Health Insurance Plan Ratings 2015-16. NCQA's Private Health Insurance Plan Rankings, 2011-15, HMO/POS.