



NEWS

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RESIDENCE INN BY MARRIOTT IN NASHUA, N.H. WINS NATIONAL *TRUEST NORTH* AWARD

Overland Park, Kan. – Feb. 23, 2016 – True North Hotel Group today announced that the Residence Inn by Marriott in Nashua, N.H., and its general manager Jen Brooks, have won the company’s annual *Truest North Award* for the hotel’s 2015 performance and Brooks’ leadership excellence.

The *Truest North Award* is presented each year to the True North-managed hotel that achieves exceptional scores in operational and financial performance categories. Also considered in the award are exceptional guest service delivery scores and participation in community “Give Back” initiatives.

The Nashua Residence Inn, managed by True North and owned by Nashua Lodging, LLC, opened in November 2014.

“Jennifer and her associates have consistently gone above and beyond in delivering superb service to their guests and the Nashua community,” said Richard Merkel, C.H.A., president of True North Hotel Group. “With a new hotel it is sometimes difficult to navigate everyone to the same page, but Jennifer did it within the first year of operation.”

“To have been selected among a competitive group of 24 hotels that comprise the True North Portfolio is an honor,” said Brooks. “Our 39 hard-working, loyal associates deliver ‘Service So Memorable’ each and every day to our valued guests, and are equally compassionate within our community. I am proud to lead these amazing individuals.”

Prior to managing the Nashua Residence Inn, Brooks served for five years as general manager of the Westford, MA., Residence Inn, and was before that general manager at a Hawthorn Suites.

[True North Hotel Group](#), headquartered in Overland Park, Kan., and owned by the Wiens family and Richard Merkel, is a hotel management and development company with 24 hotels currently open and several more under construction or in the pipeline. True North’s portfolio includes extended stay and select service hotels within the Marriott, Hilton, Starwood and Holiday Inn brands.

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