



**Nationally Renowned Student, Athlete & Leader
Joins Velocity Performance**

KRISTEN KJELLMAN MARSHALL

NASHUA, N.H., January 19, 2016 – Velocity Performance, a leadership consulting & training firm, welcomes Kristen Kjellman Marshall - 3-time National Champion, 4-time All-American lacrosse player from Northwestern University, and an 8-year veteran account manager for Nike, Inc. - to the Velocity team.

Kristen joins Velocity Performance as Associate Partner of Sports & Education and Executive Director of The Victory Academy. The vision of the Victory Academy is to inspire leadership to empower the emerging generation to maximize their potential and lead others to victory. Over the last 2 years, the Victory Academy has impacted over 5,000 students and athletes at 30+ institutions to include Dartmouth College, Brown University, University of Miami, Middlebury College, Bowdoin, Amherst College, Tufts University, Worcester Polytechnic Institute, Rensselaer Polytechnic Institute, Trinity College, and U Mass Lowell.

Kristen stated, *“I am thrilled to join such a talented team and excited at the opportunity to impact the lives of our future leaders. I’m honored to direct the Victory Academy and its exceptionally sought after programs. The team has built tremendous momentum, and I look forward to leading the Sports & Education division to new heights.”*

“With 4 million baby boomers exiting the workforce every year, it is imperative to build a new generation of leaders. The Victory Academy is committed to building leaders from the college ranks all the way down into the elementary schools. When we conducted our national search for a new leader for the Victory Academy, we were elated to have Kristen join our team. Kristen brings on and off the field leadership that will inspire thousands of students in the coming years to answer the calling of leadership,” stated Brendan P. Keegan, Managing Partner of Velocity Performance.

Kristen is a nationally renowned women’s lacrosse player, speaker & public figure, achieving remarkable feats in her athletic career and serving as an ambassador for the game.

- United States Women’s National Team from 2007 to 2011
- FIL World Cup Gold Medalist, 2009
- All-World Team Midfielder, 2009
- 3-Time National Champion, Northwestern, 2005, 2006, 2007
- 4-Time First Team All-American, Northwestern
- 2-Time Team Captain, Northwestern Women’s Lacrosse
- 2-Time Tewaaron Trophy Winner, National Player of the Year
- 3-Time Honda Award Winner, National Player of the Year
- Sportswoman of the Year by the Women’s Sports Foundation

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- Northwestern Athletics Hall of Fame, 2013

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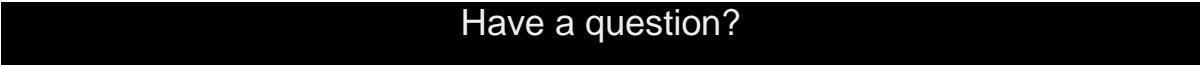
ABOUT THE VICTORY ACADEMY

The Victory Academy delivers hands-on, experiential leadership programs for students, athletes, coaches and administrators at many of the world's most prestigious colleges, universities, prep schools and high schools. Our vision is to inspire leadership to empower the emerging generation to maximize their potential and lead others to VICTORY. Learn more: <http://www.victory.academy>

ABOUT VELOCITY PERFORMANCE

Velocity Performance delivers results-oriented training programs, high-value consulting and targeted executive coaching to many of the world's leading companies, small and medium businesses, and non-profits. Our vision is to build one million leaders to drive performance, sales and revenue growth. Learn more: <http://www.velocityperformance.com>

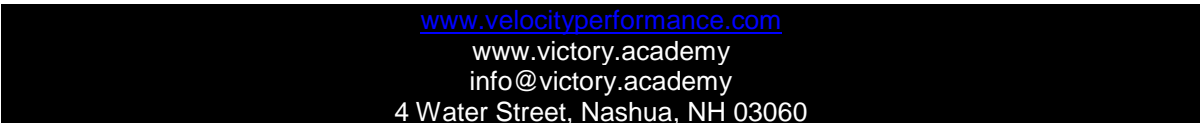
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Have a question?



CONTACT US NOW!



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